

The Amazing and Original Brain-Based Teaching and Learning Workshops

2018 Staff Development Planning Guide

“Your workshop...changed my life. I have truly rekindled my passion for teaching using your tools of engagement strategies. As a matter of fact, today I was just voted Teacher of the Year. I look forward everyday to engaging my students in the learning process. Forever in gratitude,

– D. Battazzo

All-New Programs and Discounts

– See Inside!

- ✓ *Greater Engagement*
- ✓ *Success with High-Poverty Students*
- ✓ *Build Staff Collaboration*
- ✓ *Boost Learning and Motivation*



Jensen Learning®
Practical Teaching with the Brain In Mind
www.jensenlearning.com

Since 1995

2018 Jensen Learning Brain-Based Events

Game Changers – \$495

February 19-21 / June 18-20 (San Antonio, TX)

This is only the program exclusively for change agents. It is the only one I do that synthesizes 25 years of staff development. And finally, it is the only program I do that gives you specific, practical strategies for how to build teachers and change schools!

Teaching with the Brain in Mind – \$595

June 6-9 (San Antonio, TX)

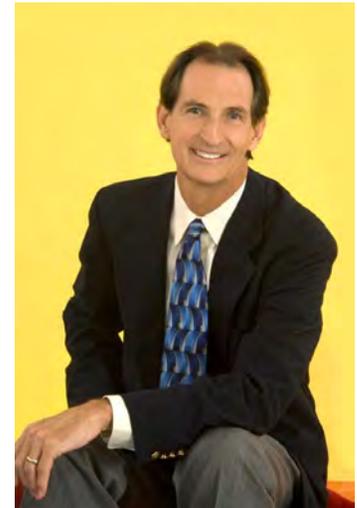
Attend the #1 attended brain-based course in the world—discover the brain's best-kept learning secrets in one short week (6 days) and get enough research-based, classroom-tested, practical strategies for years! You'll learn the principles and strategies for positive, practical, brain-based ways that can skyrocket achievement scores.

Teaching and Engaging with Poverty in Mind Workshop – \$495

June 11-13 • June 14-16 (San Antonio, TX)

July 16-18 • July 19-21 (San Antonio, TX)

This amazing and innovative 3-day event gives you the insider background knowledge, key skills and practical roadmap for academic success with kids from poverty. You'll understand poverty in a revolutionary new way. Get secrets to intervene in positive, practical, research-based ways that can skyrocket achievement scores.



Eric Jensen, presenter

To Register, go to: www.jensenlearning.com/workshops



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Here's *WHY* You'll Want to Join Us in 2018



HIGHLY PRACTICAL

Practical, easy-to-implement strategies. You get countless strategies you can use immediately with little or no practice.



IN-DEPTH

Only in-depth trainings give you the skill-building, details & self-confidence to immediately implement achievement-boosting strategies in your workplace.



RESEARCH-BASED

Many claim to be “brain-based” or “research-based” but we actually show you the neuroscience. You get to see the scientific peer-reviewed studies you can trust.



CUTTING-EDGE LEADERSHIP

You get the world's leader in brain-based learning since 1995. We train more people in the world than anyone else.



GUARANTEED

Satisfaction guarantee or your money back. We offer it so you'll be confident we stand behind what we do. If you're ever not satisfied, it costs you nothing.



Get practical tools for teaching, and become energized about education again!

“I was impressed with the many strategies that I'll take back to school. I thought it was phenomenal and will have a huge, immediate impact on my students and the staff I work with! Change nothing!”

– Mr. Fisher, Amherst, NY.

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Game Changers for Change Agents®

The Only Dr. Jensen Training Specifically for Leaders and Staff Developers

This 3-Day program is for those on a F-A-S-T track to success. This is the event that accelerates your mindset, builds background knowledge and hones those skills to affect dramatic and daily change for the better.

This remarkable 2-day, hands-on, experiential training gives you the brain science in the morning, the change strategies over midday and the presentation strategies each afternoon. There are no wasted moments; everything is focused on helping you make dramatic changes RIGHT NOW! It is completely ENGAGING!

It's time to "change the game." This astonishing and powerful 2-day event can change your professional life.

Feb. 19-21 or June 18-20, 2018 (San Antonio, TX) - \$495



Game-Changers
Brain-Based Training for Change Agents

CURRICULUM AND COURSE OUTLINE

DAY 1

Today introduces each of the 7 powerful "Game-changing" factors.

Learning is far more effective when "layered" than a "one and done" approach.

We introduce each of items below and their value to student achievement.

- Mindsets Changed (staff & students)
- School culture built
- Sell the dream (the upward narrative)
- Foster relationships (at all levels)
- Focus on staff building student achievement
- On-going PD and learning transfer
- Resource management (time & people)

DAY 2

Today we dig deeper into each of the 7 change area factors listed under Day 1. Practice and discussion will help everyone layer the learning. Each person will gain 1-3 additional strategy tools for each of items below.

DAY 3

On our last day, we go even further into each of the seven game changers listed above. We focus on practice and confidence building. Each participant will have at least 3 reliable strategies for each of these 7 factors. Everyone leaves with an action plan, prioritized for maximum impact and ease of implementation.



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Teaching with the Brain in Mind

RESERVE MY SEAT NOW!



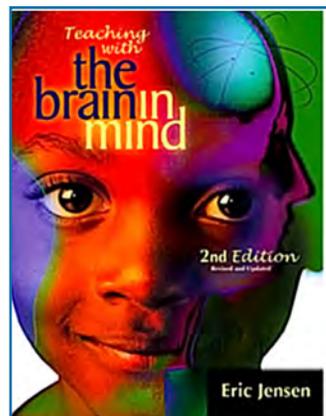
Enjoy the #1 Attended Brain-Based Course in The World—Discover the Brain's Best-Kept Learning Secrets in One Short Week (6 Days) and Get Enough Research-Based, Classroom-Tested, Practical Strategies for Years!

This dynamic 4-day, hands-on, experiential training explores both how the brain learns and the specific, practical applications of that knowledge. You get the **1) science, 2) principles, 3) links to daily classroom practice.**

“It was outstanding. The presenter was incredible and inspirational.”

– Ms. McDaniel, Dallas, TX

JUNE 6-9, 2018 (San Antonio, TX) - \$575



HOW THESE AMAZING TRAININGS GET RESULTS...

- Every year a principal in Texas sends all of her newly hired teachers to this course. Why? Proven results; over the last 10 years, her school scores on the state test have gone from the bottom 25% to the top 25% and it's now a National Blue-Ribbon school.
- Find out why you're tired too much of the time and what to do about it. Get high energy nutrition secrets for

teachers who never stop. Get the exact foods list you need to be a high-energy person and learn the two things that sap your lifeblood.

- Named one of the greatest discoveries in neuroscience in the last 100 years, it can and should revolutionize curriculum. Learn what it is on day three.
- On day five, discover the single biggest reason new teachers fail and gain the skills needed to cope and even thrive in today's changing classrooms.

and not a “touchy-feely” program. If you only want non-stop content, don't register and read 100 books instead. This workshop is an enriching, high energy, research-based, team-working experience. The heart and soul of this program is joyful immersion. Learn with like-minded people, in an optimal environment, with state-of-the-art resources and a first-class facilitator. You can expect inspiration, camaraderie and potent, roll-up your sleeves ideas that will last for years. ♦

TAKE THIS PROGRAM AND YOU CAN EXPECT TO:

- Join The “Cutting-Edge” of 21st Century Learning
 - Lower Your Work Stress And Reach More Learners!
 - Make A Bigger Difference & Feel Good About It
 - Boost Learning, Meaning & Memory Dramatically
- This is not a lecture course



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Since 1995

Teaching with the Brain in Mind

RESERVE MY SEAT NOW!



1st Class Brain-Based Teaching! You Get Astonishing Student Achievement... 100% Scientific, 100% Research Based and Now... Classroom-Proven!

Our signature 4-day event gives you the insider background knowledge, key skills and practical roadmap for academic success. You will learn how to successfully understand learning and classroom behavior in a totally new way.

You'll learn the principles and strategies for positive, practical, brain-based ways that can skyrocket achievement scores.

"Loved it. Thank you. The children I work with thank you too!"

— D. Shindoll, Denver, CO

JUNE 6-9, 2018 (San Antonio, TX) - \$575

**TEACHING WITH
THE BRAIN MIND
IS AN AMAZING
IN-DEPTH EVENT!
YOU'LL TEACH
MUCH SMARTER,
REACH MORE
STUDENTS,
AND ENJOY LESS
WORK STRESS!**

Do you have the research and tools you need to work successfully with all students?

Unlock the student brain and discover ways to engage and enliven kids, while reducing your stress and burnout!

Here's what's in this amazing "Teaching with the Brain in Mind" workshop:

1. Learn the 12 most amazing brain-based principles
2. Discover (& remember!) the secrets to accurate memory & recall
3. Find out what drives change in the human brain—and how to do it!



A variety of support materials and books are available.

4. Get the inside secrets of how to influence your student's brain chemistry
 5. Wake up to how to build a positive social status environment
 6. Make new friends and enjoy the camaraderie of a close-knit team
 7. Gain dozens of practical tools of engagement for more active classes
 8. Learn how to use music, arts and physical education
 9. Find out the near-deadly effects of chronic stress or threat on learning and your own brain!
 10. See, hear and feel every single idea, strategy or principle role-modeled (no one else does this like Jensen)
 11. Get dozens of resources you can see and purchase on the spot. ♦
- Register today, before seats are filled and you have to wait another year!**

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Teaching with Poverty in Mind

RESERVE MY SEAT NOW!



Discover the Astonishing Brain Secrets that Reveal the UNTAPPED Achievement Capacity in Your High-Poverty Students

DISCOVER how to skyrocket student performance by applying cutting-edge brain-based strategies to help your lowest performing students.

REDUCE classroom stress by cracking the code, of how our brain changes and other learning challenges.

TRANSFORM frustration and drudgery to hope and positive accomplishment.

RETURN to work armed with powerful knowledge and practical skills for solving previously unsolvable problems and reaching previously unreachable learners.

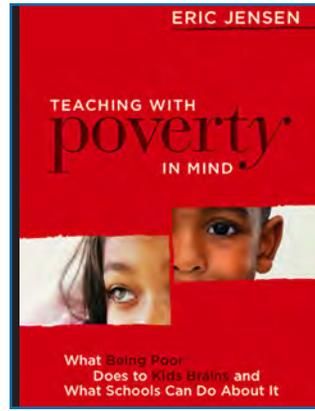
“Great job! I wish all my teachers could hear what I just heard. I think it would change my school. Super!”

– Ms. Schofield, LaVergne, TN

June 11-13, 2018 • June 14-16, 2018

July 16-18, 2018 • July 19-21, 2018

All held in San Antonio, TX



HOW YOU CAN GET AN AMAZING SURE-FIRE BOOST IN ACHIEVEMENT

Join us for an engaging, fast-moving, results-oriented program that's the only one of its kind. You can learn to change your teaching and school environment to successfully reach your students of poverty.

This remarkable and practical program reveals the startling links between the latest brain/mind research and the proven strategies to reach today's kids.

Here's your opportunity. Attend the highly engaging, classroom-practical, research-based event that can boost attendance, exceed AYP, and turn your school into a high-performance, blue-ribbon winning success story using 100% research-based strategies. Now it's time. Time to stop wishing and time to get started. Take advantage of this startling new research. Get trained by the original, brain-based trainer that is making a difference in the lives of thousands.

CYNICISM AMONG SOME EDUCATIONAL LEADERS

Listen, if your students come from poverty, you have unique learning, social and behavior challenges. After all, we know the human brain is just as vulnerable to negative factors as it is receptive to positive factors. Unfortunately, there's a cynicism among some educational leaders that says, "I won't be at this school much longer. Besides, there's not much I could do anyways."



Get the training to succeed in reaching this group of kids.

They might be right about leaving their school soon. But they're dead wrong in thinking there's not much they can do.

It's easy to look at the statistics and just give up. But do not give up! There is good news. The brain can also change for the good. I have done my homework and I have isolated the factors that matter most. But what was more exciting was to visit the schools that were succeeding with kids from poverty.

Who are you to say schools can't turn kids around who come from poor families? It can be done, and it is being done every single day. Join us for this training event, and make a difference in their lives. ♦

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Teaching with Poverty in Mind

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You Can Now Sharpen Your Instruction and Reinvent Your School to Turn Those C and D Students into Surprisingly Hungry-to-Learn “B” or even “A” Students!

This 3-Day event gives you the insider background knowledge, key skills and practical roadmap for academic success with kids from poverty. You will learn how to successfully understand poverty in a totally new way. Learn how to intervene in positive, practical, research-based ways that can skyrocket achievement scores.

“This training has been the most practical session I have experienced in 31 years of teaching.”

— K. Scribner, Tulsa, OK

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All held in San Antonio, TX

CURRICULUM AND COURSE OUTLINE

DAY 1 & 2

- Introduction to the Tools
- Overview of Poverty: learn the extent, the effects and the trends.
- Discover the 5 greatest effects of poverty on your students.
- Primary Success Tools- The personal, academic, social and system-wide strategies
- Change Pathways. What gets in the way of change?
- What Works for Change: Find out WHY most all change has a MINIMAL effect and what the REAL drivers of change are at your school.

- 3 BIG ways to move change forward.
- 25+ change “facilitators” to nudge changes forward
- Create a plan for fostering the change pathways.

DAY 3

- Jensen’s Unique 5-part Success System
- 24 BEST Strategies for Change: INSTRUCTIONAL facilitation tools to ensure the changes will happen. These alone are the worth the price of admission.
- What Works for Change: Your staff needs the “why” for nearly every part of the change process. Your students and staff need to hear why they should follow you (in a soft way).
- The leadership skills that boost your chances for success.



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Since 1995

2018 Event Details

REGISTRATION: Register 1) online at www.jensenlearning.com/workshops
2) mailing address is: Jensen Learning, Box 291, Maunaloa, HI 96770.
3) email: diane@jensenlearning.com 4) fax (808) 552-0220.

PAYMENT: Purchase order, checks, credit cards welcome.

DISCOUNTS: Groups of 5 or more get 10% discount.

LOCATIONS: San Antonio, TX

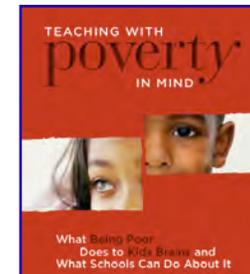
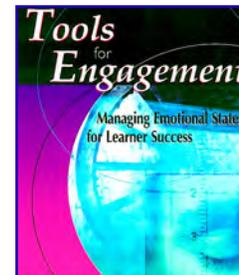
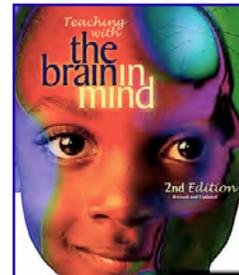
CREDITS: YES! Graduate credits available. Ask for the forms at the workshop.

WORKSHOP HOURS: Registration on-site from 8:00am - 8:30am on the first day. Workshop hours are 8:30am - 4:30pm (except Teaching with the Brain in Mind ends at 1:30pm on final day).

REFUNDS: You may receive a full credit transfer or refund if you cancel in writing at least 10 days prior to your event. If at anytime within 90 days after full completion of any Jensen Learning Program, you feel you have not received extraordinary value, send your request in writing to: info@jensenlearning.com. Your satisfaction is guaranteed.

TRAINER: Eric Jensen, PhD, will facilitate every event (in person). He is an international trainer and member of the Society for Neuroscience. He co-founded SuperCamp, the world's first brain-compatible program for teens, in 1982. He is the author of more than 24 books, including *Teaching with the Brain in Mind*, *Super Teaching*, *Teaching with Poverty in Mind*, *Different Brains Different Learners*, *Tools for Engagement*, *Enriching the Brain*, and *Fierce Teaching*. He is currently completing his PhD in Human Development.

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